Monroe, WI
Community Profile

The total population of the City of Monroe is 10,787. The median age is 42.48.

Age Distribution

<table>
<thead>
<tr>
<th>Year</th>
<th>0-9</th>
<th>10-19</th>
<th>20-29</th>
<th>30-39</th>
<th>40-49</th>
<th>50-59</th>
<th>60-64</th>
<th>65+</th>
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<tbody>
<tr>
<td>2012</td>
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<td>2014</td>
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<td>2015</td>
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<td>2016</td>
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</tbody>
</table>

- 48.1% Male
- 51.9% Female

Median Age: 42.48

The population in Monroe has decreased -0.16% since 2012.

- 1%
EDUCATIONAL ATTAINMENT

The majority of the population in Monroe has completed at least a high school degree.

28.87% of the population has a college degree.

1 in the community
15 within 50 miles

Colleges
offer Associate's Degree or Certificate

0 in the community
13 within 50 miles

Universities
offer Bachelor’s Degree or Higher
Monroe has a labor force of 5,727 people, with a job growth rate of 11.01% since 2015.

The work distribution of total employees in Monroe is:

- **Blue Collar**: 38%
- **White Collar**: 61%

**TOTAL ESTABLISHMENTS**: 777

**TOP TALENT**
Where are the top jobs by occupation?

- **Sales**: 15.83%, 1,996 employees
- **Production Workers**: 9.91%, 1,250 employees
- **Office and Administrative support**: 14.32%, 1,805 employees
- **Education/Training/Library**: 4.93%, 621 employees
- **Executive, Managers, and Administrators**: 7.16%, 903 employees

**TRANSPORTATION**

- Airports in Community: 19
- Airports in Community (+50 miles): 17
- Commute Travel Time: 17 minutes

**HOUSING**

- 76% of households own their homes
- Average household expenditure in Monroe is $48,009 per year
- The majority of earnings get spent on household expenditures
- Workers in Monroe earn a median yearly household income of $42,405
- 38.29% of households earn more than the national average each year

**EDUCATIONAL ATTAINMENT**

- The majority of the population in Monroe has completed at least a high school degree
- The educational distribution of the population is:
  - < Grade 9: 212
  - Grade 9-12: 5,727
  - High School: 10,787
  - Grade 13-16: 722
  - > Grade 16: 12,609

**INCOME AND SPENDING**

- 5,727 employees in Monroe
- Median yearly household income: $42,405
- 38.29% of households earn more than the national average each year
- Household expenditures average $48,009 per year
- The most common expenditure is for food and beverages

**BUSINESSES AND JOBS**

- 777 businesses in Monroe
- The leading industries by jobs are:
  - Food Services
  - Manufacturing
  - Retail
  - Administrative and Support Services
  - Health Care and Social Services
  - Accommodation and Food Services

**CONTACT**

Monroe, WI
Community Profile
Male
48.1%
Female
51.9%
TOTAL POPULATION 10,787

- Distance to Interstate: 30 miles
- Interstates can be accessed 30 miles away
- Residents spend an average of 17 minutes commuting to work
- Monroe is served by 19 airports
- Freight rail can be accessed within the community
- Monroe has a total of 777 businesses
Monroe has a total of 777 businesses. In 2016, the leading industries were: Manufacturing, Retail, Administrative and Support Services, Health Care and Social Services, and Accommodation and Food Services.

Which are the top 5 industries by jobs?

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</thead>
<tbody>
<tr>
<td>Manufacturing</td>
<td>1,287</td>
<td>1,312</td>
<td>1,308</td>
<td>1,420</td>
<td>1,385</td>
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<tr>
<td>Retail</td>
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<tr>
<td>Administrative and Support Services</td>
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<td>Health Care and Social Services</td>
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<tr>
<td>Accommodation and Food Services</td>
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</tbody>
</table>

How many employees do businesses in Monroe have?

- 1-4 Employees: 58.04%
- 5-9 Employees: 21.11%
- 10-19 Employees: 9.52%
- 20-49 Employees: 5.66%
- 50-99 Employees: 2.83%
- 100+ Employees: 2.83%
INCOME AND SPENDING

Workers in Monroe earn a median yearly household income of $42,405. 38.29% of the households earn more than the national average each year. Household expenditures average $48,009 per year. The majority of earnings get spent on Shelter, Transportation, Food and Beverages, Health Care, and Utilities.

There are 76% more households who own their homes than there are renters.
How do people spend much of their money?

<table>
<thead>
<tr>
<th>Category</th>
<th>$ PER HOUSEHOLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shelter</td>
<td>$9,901</td>
</tr>
<tr>
<td>Transportation</td>
<td>$9,205</td>
</tr>
<tr>
<td>Food and Beverages</td>
<td>$7,184</td>
</tr>
<tr>
<td>Health Care</td>
<td>$4,048</td>
</tr>
<tr>
<td>Utilities</td>
<td>$3,755</td>
</tr>
</tbody>
</table>

The average household expenditure in Monroe is:

$48,009

**HOUSING**

- **Owners**
  - Community: 63.82%
  - Nation: 64.37%

- **Renters**
  - Community: 36.18%
  - Nation: 35.63%
Residents spend an average of 17 minutes commuting to work. Monroe is served by 19 airports within 50 miles. Rail can be accessed within the community. Interstates can be accessed 30 miles away.