

Date: Tuesday, Nov. 1, 2016
Time: 7:20 pm
Place: Westside Fire Station

LICENSE COMMITTEE

A. ROLL CALL

B. CORRECTION OF MINUTES

C. BUSINESS

1. TEMPORARY "CLASS B" WINE LICENSE APPLICATION FROM MAIN STREET MONROE IN CONJUNCTION WITH WINE WALK AT MULTIPLE LOCATIONS

Review and possibly recommend to Council for approval

Individual Requesting Item	City Clerk/DOGG
Expected Length of Discussion	5 min.

Documents:

[*Main Street wine walk.pdf*](#)

2. TEMPORARY CLASS "B" FERMENTED MALT BEVERAGE LICENSE APPLICATION FOR MONROE BLUELINE CLUB IN CONJUNCTION WITH MONROE BLUES HOCKEY GAMES

Review and possibly recommend to Council for approval

Individual Requesting Item	City Clerk/DOGG
Expected Length of Discussion	5 min.

Documents:

[*Blueline Club.pdf*](#)

D. BUSINESS BY MEMBERS

E. ADJOURNMENT

This Committee may take any action it considers appropriate related to any item on this agenda.

Request from persons with disabilities who need assistance to participate in this meeting, including need for an interpreter, materials in alternate formats, or other accommodations, should be made to the Office of the City Clerk at (608) 329-2564 with as much advance notice as possible so that proper arrangements can be made.

Members: Chairperson Richard Thoman, Michael Boyce, Chris Beer, Alt. Tom Miller

Application for Temporary Class "B" / "Class B" Retailer's License

PA
10/17/16
176

See Additional Information on reverse side. Contact the municipal clerk if you have questions.

FEE \$ _____

Application Date: _____

Town Village City of _____

County of _____

The named organization applies for: (check appropriate box(es).)

- A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.
- A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

at the premises described below during a special event beginning Nov 3rd 6pm and ending Nov 3rd 9pm and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

1. Organization (check appropriate box) →
- Bona fide Club
 - Church
 - Lodge/Society
 - Chamber of Commerce or similar Civic or Trade Organization
 - Veteran's Organization
 - Fair Association

(a) Name Main Street Monroe, Inc

(b) Address 1717 10th Street Monroe, WI 53566
(Street) Town Village City

(c) Date organized October, 2005

(d) If corporation, give date of incorporation June 25, 2014

(e) If the named organization is not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this box:

(f) Names and addresses of all officers:

President Andy Hill, 2110 8th Avenue Monroe, WI 53566

Vice President Tom Miller, 531 26th Avenue Monroe, WI 53566

Secretary Amy Campbell, 311 6th Street Monroe, WI 53566

Treasurer _____

(g) Name and address of manager or person in charge of affair: Jordan Nordby
1024 1/2 17th Avenue Monroe, WI 53566

2. Location of Premises Where Beer and/or Wine Will Be Sold, Served, Consumed, or Stored, and Areas Where Alcohol Beverage Records Will be Stored:

(a) Street number Please see attached

(b) Lot _____ Block _____

(c) Do premises occupy all or part of building? part - see attached

(d) If part of building, describe fully all premises covered under this application, which floor or floors, or room or rooms, license is to cover:

3. Name of Event

(a) List name of the event Main Street Monroe First Thursday Wine Walk

(b) Dates of event November 3rd 6-9pm

DECLARATION

The Officer(s) of the organization, individually and together, declare under penalties of law that the information provided in this application is true and correct to the best of their knowledge and belief.

Officer [Signature] 10/7/16
(Signature/date)

Officer _____
(Signature/date)

Date Filed with Clerk 10-7-16

Date Granted by Council _____

Main Street Monroe, Inc.
(Name of Organization)

Officer [Signature] 9/30/16
(Signature/date)

Officer _____
(Signature/date)

Date Reported to Council or Board _____

License No. _____

Additional Information

May be Granted and Issued only to:

- (1) Bona fide clubs.
- (2) State, county, or local fair associations, or agricultural societies.
- (3) Churches, lodges, or societies that have been in existence for at least 6 months prior to the date of application.
- (4) Posts of veterans organizations.
- (5) Chambers of commerce or similar civic or trade organizations organized under ch. 181, Wis. Stats.

Application:

- (1) Filing: In writing, for each event, on Form AT-315.
- (2) The local licensing authority may act on application or authorize an official or body of the municipality to issue the license. (ss. 125.26(1) and 125.51(1)(a), Wis. Stats.)
- (3) The written application shall be filed with the clerk of the municipality in which premises are located:

Class "B" (Beer):

- a. The governing body shall establish any waiting period before granting of a license for events lasting less than 4 days (s. 125.04(3)(f), Wis. Stats.)
- b. At least 15 days prior to the granting of the license for events lasting 4 or more days.

"Class B" (Wine):

The application shall be filed with the clerk of the local municipality in which the event will be held at least 15 days prior to the granting of the license.

- (4) Seller's Permit: Sec. 77.54 (7m), Wis. Stats., provides an exemption from Wisconsin sales and use taxes relating to certain sales by a nonprofit organization. Check the box if your organization qualifies for the exemption and therefore is not required to hold a seller's permit.
- (5) Publication: Not required.

Fee: Determined by the municipality, but may not exceed \$10. (Exception: No additional fee may be charged if organization is applying for both a Temporary Class "B" and a Temporary "Class B" license for the same event.)

Duration: The day, or consecutive days, that the specified event is in progress. A municipality may issue up to 20 licenses to the same licensee for a single event, if each license is issued for the same date and time.

Restrictions:

- (1) License may not be issued to individuals.
- (2) Licenses to organizations, other than ex-servicemen's organizations, can be issued only for a picnic or similar gathering. They may not be issued for business or social meetings of the organization.
- (3) Licenses for club or organization meetings may be issued only to ex-servicemen's posts.
- (4) License may cover either a specified area or the entire picnic grounds.
- (5) License issued to a county or district fair must cover the entire fairground (ss. 125.26(6) and 125.51(10), Wis. Stats.)
- (6) No license to clubs having any indebtedness to any wholesaler for more than 15 days for beer (s. 125.33(7), Wis. Stats.) and 30 days for wine (s. 125.69(4)(b), Wis. Stats.)
- (7) Licensed operator(s) must be present at all times (ss. 125.26(6), 125.32(2) - Beer; 125.51(10), 125.68(2) - Wine; 125.17)
- (8) The licensed club, club members, or any other persons are not permitted to possess intoxicating liquor on licensed premises on the Temporary Class "B"/"Class B" licensed picnic area. (s. 125.32(6), Wis. Stats.)
- (9) Not more than 2 wine licenses may be issued to any club, county or local fair association, agricultural association, church, lodge, society, chamber of commerce or similar civic or trade organization or veterans' post in any 12 month period. A municipality may issue up to 20 wine licenses to the same licensee if: 1) each license is issued for the same date and times, 2) the licensee is the sponsor of an event held at multiple locations within the municipality on this date and at these times, 3) an admission fee is charged for participation in the event and no additional fee is charged for service of alcohol beverages at the event, and 4) within the immediately preceding 12-month period, the municipality has issued these multiple licenses for fewer than 2 events. In addition, each event for which multiple licenses are issued shall count as one license toward the 2-license limit.
- (10) Licensed organizations must purchase their product from a licensed wholesaler.

NOTE: Most coolers presently on the market have a fermented malt beverage base allowing sale under a beer license, e.g. Bartles and James, Seagrams, etc.

Main Street Monroe Wine Walk Participating Stores—November 3rd, 2016

Heartland Graphics—Main Floor
1725 12th Street

- Licensed bartender: Katie Etheridge

Toy Haus—Main Floor
1017 16th Avenue

- Licensed bartender: Cory Bowen ✕

Edelweiss Gifts—Main Floor
1607 10th Street

- Licensed bartender: Stephani King ✕

JoAnne's Dress Shop—Main Floor
1618 11th Street

- Licensed bartender: Brittany Graber ✕

Eleventh Street Boutique—Main Floor
1626 11th Street

- Licensed bartender: Jesi Klarer ✕

House to Home—Main Floor
1628 11th Street

- Licensed bartender: Tom Stauffacher ✕

Orange Kitten Yarns—Main Floor
1620 11th Street

- Licensed bartender: Gretchen Buol ✕

Burington Shoes—Main Floor
1013 16th Avenue

- Licensed bartender: ~~Gavle Emery~~ Don Koenig ✕

Stonehall Bicycle—Main Floor
921 15th Avenue

- Licensed bartender: Brian Woelfle ✕

Wooden Trooper—Main Floor
1015 16th Street

- Licensed bartender: Keith Riese ✕

Sequels Fine Interior Consignments—Main Floor

1024 17th Avenue

- Licensed bartender: Heather Luchs ✕

Max's Threads—Main Floor

1020 17th Avenue

- Licensed bartender: Mike Jerge ✕

Julie's Bridal—Main Floor

1019 16th Avenue

- Licensed bartender: Julie Ula ✕

Down Home Upcycle & Antiques

1111 16th Avenue

- Licensed bartender: Tess Brown ✕

Green Door—Main Floor

1606 11th Street

- Licensed bartender: Anne Ekum ✕

Just Your Style—Main Floor

1630 11th Street

- Licensed bartender: Tracy Berndt ✕

Luecke's Diamond Center—Main Floor

1029 16th Avenue

- Licensed bartender: Susan Grindey ✕

PC
10/13/16

Application for Temporary Class "B" / "Class B" Retailer's License

See Additional Information on reverse side. Contact the municipal clerk if you have questions.

FEE \$ 130.-

Application Date: 10/12/2016

Town Village City of Monroe

County of Green

The named organization applies for: (check appropriate box(es).)

A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.

A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

at the premises described below during a special event beginning _____ and ending _____ and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

1. Organization (check appropriate box) → Bona fide Club Church Lodge/Society

Chamber of Commerce or similar Civic or Trade Organization

Veteran's Organization Fair Association

(a) Name Monroe Blueline Club Inc.

(b) Address 508 17th Ave Monroe WI 53560
(Street)

Town Village City

(c) Date organized 11/8/2013

(d) If corporation, give date of incorporation 11/08/2013

(e) If the named organization is not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this box:

(f) Names and addresses of all officers:

President Gottlieb Brandli Jr

Vice President Brian Wyss

Secretary Gottlieb Brandli III

Treasurer Gottlieb Brandli Jr.

(g) Name and address of manager or person in charge of affair: Gottlieb Brandli Jr
508 17th Ave Monroe, WI 53560

2. Location of Premises Where Beer and/or Wine Will Be Sold, Served, Consumed, or Stored, and Areas Where Alcohol Beverage Records Will be Stored:

(a) Street number 1632 4th Ave West

(b) Lot _____ Block _____

(c) Do premises occupy all or part of building? All of building

(d) If part of building, describe fully all premises covered under this application, which floor or floors, or room or rooms, license is to cover:

3. Name of Event

(a) List name of the event Monroe Blues hockey Games

(b) Dates of event 11/12/16 11/26/16 12/03/16 12/09/16 12/10/2016

~~11/16~~ 1/21/17 1/28/17 2/03/17 2/04/17 2/10/17 2/11/17 3/09/17 3/11/17

DECLARATION

The Officer(s) of the organization, individually and together, declare under penalties of law that the information provided in this application is true and correct to the best of their knowledge and belief.

Monroe Blueline Club
(Name of Organization)

Officer Gottlieb Brandli Jr 10/12/16
(Signature/date)

Officer Gottlieb Brandli III 10/12/2016
(Signature/date)

Officer Brian Wyss 10/12/16
(Signature/date)

Officer _____
(Signature/date)

Date Filed with Clerk 10-13-16

Date Reported to Council or Board _____

Date Granted by Council _____

License No. _____